

Curriculum-Vitae

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Academic Profile:

- **Doctor of Philosophy in Management Studies (Pursuing):** Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh, India
- **National Eligibility Test in Management (2019)**
- **Master of Business Administration (2019):** School of Management Sciences, Varanasi, Uttar Pradesh, India
- **Bachelor of Business Administration (2017):** Maharishi Markandeshwar University, Ambala, Haryana, India

Areas of Research Interest:

- Digital Media
- Social Media
- E-Commerce

Conferences and Seminars/Webinars:

- National Seminar - 4
- International Conferences - 3
- National Workshop - 7

Career Development:

- Faculty Development Program - 1
- Short Term Course - 2